



ADAPTED SERVICES: OUR RESPONSE TO COVID-19

M. Gale & Associates has adapted our services to provide custom assistance for any size nonprofit— from any sector, during the Coronavirus pandemic. We're nimble. We can work on your schedule.

Running a nonprofit in times of crisis is challenging. We'll help you and your team use time wisely to plan, prepare, communicate and fundraise.

Crisis Advisor and Emergency Planning

Today, tomorrow and next year. All nonprofits need a communication and fundraising plan that is carefully deployed and handled with sensitivity to navigating new territory with impact.

- Fundraising scenario planning
- Shifting development strategy
- Communication planning

Development Toolbox

Now may be the perfect time to sharpen the individual tools in the development professional's toolbox. Whether you need help assessing, improving or executing planned activity, we can provide services for a variety of custom needs.

- Funding and prospect research
- Donor database assessment
- Grant writing or writing a case for support
- Help strengthening direct mail appeals

Organizational Services & Coaching

Preparing for and navigating change management is essential. We'll review your organization to identify strengths, areas of improvement and gaps that may impact performance and help you pivot based on today's need.

- Case statement and programmatic overview
- Board governance and facilitation
- Team building and coordination
- Providing interim resources and/or long-term coaching

**We are here to help you adapt and thrive in this challenging environment.
Services are tailored for rapid response ranging from four weeks to several months.**

Reach out to us today: mgaleassociates.com/contact/