

# PRIVACY POLICY

M. Gale & Associates LLC

[www.mgaleassociates.com](http://www.mgaleassociates.com) | Effective April 1, 2016

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The **M. Gale & Associates LLC** website provides the opportunity to submit questions to 'Ask M. Gale' as well as our 'Contact Us' form.

We make it a high priority to ensure the security and confidentiality of any personal information you provide to us. Before submitting your personal information to our web site, please read this Policy carefully to learn about our privacy practices. By visiting the **M. Gale & Associates LLC** web site, you are accepting the practices described herein.

## What information we collect from you

In General

- We sometimes collect your email address, for purposes such as sending self-publishing and confirmation emails, authenticating user accounts, providing subscription email services, etc.
- We may collect personal information if you provide it in feedback or comments, or if you contact us directly. Please do not post any personal information on **M. Gale & Associates LLC** that you expect to keep private.
- **M. Gale & Associates LLC** does not knowingly collect any information from persons under the age of 16. If **M. Gale & Associates LLC** learns that a posting is by a person under the age of 16, we will remove that post.

Automatic Information.

- We automatically collect some information about your computer when you visit the **M. Gale & Associates LLC** website. For example, we will collect session data, including your IP address, Web browser software, and referring Web site. We also may collect information about your online activity, such as content viewed and pages visited. One of our goals in collecting this automatic information is to help us understand the interests of our users and customize your user experience.
- Our web logs collect standard web log entries for each page served, including your IP address, page URL, and timestamp. Web logs help us to diagnose problems with our server, to administer the **M. Gale & Associates LLC** site and to otherwise provide our service to you.

## External Links

If any part of **M. Gale & Associates LLC** links you to other Web sites, those external Web sites do not operate under this Privacy Policy. We are not responsible for, nor have any control over, the privacy policies of these third party websites. We recommend that you examine the privacy statements posted on the other websites to understand their procedures for collecting, using, and disclosing personal information.

## Cookies and Other Web Technologies.

Cookies and action tags are pieces of information that transfer to your computer's hard drive through your Web browser for record-keeping purposes. Although cookies do identify a website user's computer, cookies alone cannot personally identify a user.

We use cookies:

- To store some information that enables us to improve your experience at our website in a number of ways: To help us recognize your browser as a previous visitor and save and remember any preferences that may have been set while your browser was visiting our site. For example, if you register on our site, we may use cookies to remember your registration information, so you do not need to log into our site each time you visit. We also may record your password in a cookie, if you checked the box entitled "Save this password for automatic sign-in." Please note that member IDs, passwords, and any other account-related data included in such cookies are encrypted for security purposes.
- To help us customize the content, website experience, and advertisements provided to you on our websites and on other websites across the Internet. For example, when you access a web page, a cookie is automatically set by us, our service providers, or our partners to recognize your browser as you navigate on the Internet and to present you with information and advertising based on your apparent interests.
- To help measure and research the effectiveness of website features and offerings, advertisements, and e-mail communications (by determining which e-mails you open and act upon).

The Help portion of the toolbar on most browsers should tell you how to prevent your browser from accepting new cookies, how to have the browser notify you when you receive a new cookie, or how to disable most types of cookies. Please note that if you refuse to accept cookies, you may not be able to access some of the features offered on our site.

## How we use your information

**M. Gale & Associates LLC** uses the information we collect about you for the following general purposes:

- to communicate with you in general, including to provide information about **M. Gale & Associates LLC** and invitations from the **M. Gale & Associates LLC**;
- to respond to your questions and comments; to measure interest in and improve our products, services, and Web site; to notify you about special offers and products or services available from us or our partners that may be of interest to you;
- to otherwise customize your experience with **M. Gale & Associates LLC**;
- to solicit information from you, including through surveys;
- to resolve disputes or troubleshoot problems;
- to prevent potentially prohibited or illegal activities;

## With whom we share your information

**M. Gale & Associates LLC** may share your information with the following entities:

- Third-party vendors who provide services or functions on our behalf, including business analytics, customer service, marketing, distribution of surveys, and fraud prevention.
- In response to subpoenas, court orders, or other legal process; to establish or exercise our legal rights; to defend against legal claims; or as otherwise required by law. In such cases we reserve the right to raise or waive any legal objection or right available to us.
- When we believe it is necessary to investigate, prevent, or take action regarding illegal or suspected illegal activities; to protect and defend the rights, property, or safety of Roaming Hunger, our customers, or others; and in connection with our Terms of Use and other agreements.
- We also may share aggregate or anonymous information with third parties, including advertisers and investors. For example, we may tell our advertisers the number of visitors that our website receives or the most popular event categories. This information does not contain any personal information and is used to develop content and services we hope you will find of interest.

## How we protect your information

We know that when you provide us with any type of information, you are trusting us to keep it safe from unauthorized intrusion. **M. Gale & Associates LLC** takes all reasonable steps, through the use of updated security software and protocols, to ensure that your personal information is safe.

**M. Gale & Associates LLC** does not store credit card information. Credit card transactions are processed via a 3<sup>rd</sup> Party Payment System for processing.

## Changes to this privacy policy

**M. Gale & Associates LLC** may update this Privacy Policy in the future. We will notify our members about material changes to this Privacy Policy by either sending a notice to the e-mail address you provided to us or by placing a prominent notice on our Web site.

## How you can contact us

If you have questions about this Privacy Policy, please contact us at:

**Email:** [info@mgaleassociates.com](mailto:info@mgaleassociates.com)

## More information on protecting your privacy online

The Federal Trade Commission's website also offers useful information about how to protect your personal information while on the Internet. <http://www.consumer.ftc.gov/>

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